

2008

The Annual Guide

to Rio Tinto Diamonds' Customers

RIO TINTO
DIAMONDS

Select
DIAMANTAIRE



The Select Diamantaire Annual

January, 2008



With great pleasure we would like to introduce you to our third Select Diamantaire—Annual Guide to Rio Tinto Diamonds' customers.

A Select Diamantaire has achieved the highest level of expertise in the business and art of cutting, polishing and/or trading diamonds. One of a distinguished group of providers of Rio Tinto diamonds, our Select Diamantaires offer rough gems from one or more of three distinct product streams generated by the Argyle, Diavik and Murowa diamond mines.

The following guide introduces potential diamond and jewellery buyers to the capabilities of each firm, providing an overview of their products and services, as well as offering a glimpse into their diverse histories.

There are three categories of businesses represented in this guide. Our Select Diamantaires are core customers, receiving direct allocations from Rio Tinto Diamonds, and are represented in the contents page and featured in double page spreads. "Contact" offices for these businesses service customers in regions around the world. "Associate" Select Diamantaires are recognised by Rio Tinto Diamonds as business associates of a specific core customer, and are thereby consistent providers of polished goods and diamond jewellery sourced from the Rio Tinto diamond mines.

Each Select Diamantaire currently receives a regular supply of rough diamonds from us, within the parameters of the natural ebb and flow of diamond mining. We invite you to engage these firms to explore the range of their products and services. We have enjoyed getting to know all of them over the past years. We are confident that you will as well.

Jean-Marc Lieberherr

Jean-Marc Lieberherr
General Manager
Rio Tinto Diamonds N.V.

Rio Tinto Diamonds N.V.

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Rio Tinto Diamonds was established in Antwerp in June 2002 to provide a sales and marketing service for all diamond businesses in the Rio Tinto Group.

Rio Tinto is a world leader in finding, mining and processing the earth's mineral resources. The Group's worldwide operations supply essential minerals and metals that help to meet global needs and contribute to improvements in living standards.

Major products include aluminum, copper, diamonds, energy products (coal and uranium), gold, industrial minerals (borax, titanium dioxide, salt, talc and zircon), and iron ore. Group turnover is in the region of US \$22 billion.

Rio Tinto's diamond business currently comprises the Argyle Diamond Mine in Western Australia, majority ownership of the Diavik Diamond Mine in the Northwest Territories of Canada, and the Murowa Mine in Zimbabwe.

Operating since 1983, the Argyle Diamond Mine has produced over 650 million carats of rough diamonds and generated more than US \$6 billion in revenue. Its production consists mainly of affordable white and champagne-coloured gems, as well as its famous pink diamonds, the Argyle Signature Stones.

The Diavik Diamond Mine was opened in 2003. Its production is of higher average value per carat than Argyle, reflecting a different product profile. It will produce around 8 million carats per year over approximately two decades.





Select Diamantaires

Rio Tinto Diamonds

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All customers' status is correct at the time of print. For the most current updates please refer to the list of Select Diamantaires at www.selectdiamantaire.com.

Amadena LLC

Established 1988

Rio Tinto Diamonds Customer Since 2003



BUSINESS OFFERINGS

Rough Dealer	no
Cutting & Polishing	yes
Polished Sales	yes
Jewellery Manufacturing	yes
Jewellery Sales	yes
Marketing Services	yes

PRODUCT RANGE

Core Products

- Canadian Diamonds
- Branded Designer Jewellery
- Round Brilliant Ideal Cut
- Hearts & Arrows
- Loose diamonds

Fancy Cuts

Cushion Cut, Princess Cut, Asscher Cut

Product Brands

Collezioni Amadena
Dolce by Amadena
The Cushion Cut Collection by Amadena

Special Services

- Certificate of Canadian origin for diamonds
- Retailer marketing programme

Amadena LLC is a supplier of finely crafted loose diamonds and branded designer jewellery set with Canadian diamonds. Diamonds are manufactured per the Canadian Diamond Code of Conduct and tracked from mine-to-market.

Products & Services

Amadena LLC specialises in Round Brilliant Ideal Cut, Cushion Cut and other Fancy Cuts up to 2.5 carats in SI to IF clarity and D to I colour. Each diamond 0.30 carat and larger is provided with a certificate of Canadian origin.

Amadena offers a turnkey solution for its branded jewellery to high-end retailers. Luxury collections are offered with a certificate of Canadian origin for diamonds.

Branded designer jewellery collections are packaged with comprehensive marketing tools including in-store sales training, authorised dealer listing on website, co-op advertising, exclusive marketing areas, custom designed retail displays and consumer magazine advertisements.

As a mine-to-market operation, Amadena LLC is committed to supplying the finest products to customers who would like to associate with the best.

Customers/Markets

Amadena LLC sells loose diamonds and branded designer jewellery to socially responsible high-quality retailers in the United States and Canada. Associate companies sell diamond fashion jewellery and loose diamonds to the most prestigious retailers.

Vision & Strategy

“Our vision is to be North America’s finest quality diamond and jewellery vendor by creating value for our customers, vendors, employees, stakeholders and society on a perpetual basis.”

Company/Family Background

Deepak Sheth founded Trans American Jewelry Co. Inc. in 1988. Since its inception, Trans American Jewelry has sold jewellery to retailers throughout the United States and Canada. In 1997 Excellent Facets Inc. was established to specialise in cutting and selling high quality loose diamonds. Today Amadena LLC is proud to present upscale retailers with its new line of branded designer jewellery featuring Canadian diamonds.

Principal/Founder

Deepak Sheth, President

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Arslanian Cutting Works NWT Ltd.

Established 1999

Rio Tinto Diamonds Customer Since 2003



BUSINESS OFFERINGS

Rough Dealer	no
Cutting & Polishing	yes
Polished Sales	yes
Jewellery Manufacturing	yes
Jewellery Sales	yes
Marketing Services	yes

PRODUCT RANGE

Core Products
0.20 to 2.00 + carats

Product Brands
Polar Ice Canadian Diamonds™

Based in Yellowknife, Canada, the “Diamond Capital of North America,” Arslanian manufactures cut and polished certified Canadian diamonds and markets them as Polar Ice Diamonds.

Products & Services

Arslanian offers diamonds loose as Polar Ice Canadian Diamonds™, as well as mounted in an exclusive line of Polar Ice Diamonds jewellery. Diamonds are certified by the Canadian government as exclusively mined, cut and polished in the Northwest Territories.

Customers/Markets

Polar Ice Diamonds distributes diamonds in Canada and the USA.

Vision & Strategy

To establish and maintain the cachet of Polar Ice Canadian Diamonds™, the ultimate in quality luxury goods from Canada—a name that evokes national pride and international repute.

Company/Family Background

The Arslanian family has long been associated with rough trading as well as diamond manufacturing throughout Europe, Africa and Armenia. Chahe Arslanian has brought Armenian master cutters and polishers to Yellowknife where they apprentice a new generation of Canadian artisans.

Principal/Founder
Chahe Arslanian

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Crisdiam B.V.B.A.

Established 1975

Rio Tinto Diamonds Customer Since 2003



BUSINESS OFFERINGS

Rough Dealer	yes
Cutting & Polishing	yes
Polished Sales	yes
Jewellery Manufacturing	no
Jewellery Sales	no
Marketing Services	yes

PRODUCT RANGE

Core Products

Rounds, from 0.02 up to larger certified goods, and Fancies.

Fancy Cuts

Trilliants, marquise, pear shapes, ovals, heartshapes, trapezoids

Fancy Colours

Yes

Product Brands

Nordic Fire

Special Services

- Fancies in matching pairs
- The ADL Group

With family deeply rooted in the Antwerp diamond community for over one hundred years, Crisdiam offers the finest in Belgian cutting and polishing with notable expertise in rounds and fancies.

Products & Services

Crisdiam trades in both rough and polished diamonds, manufacturing rounds and fancies from 0.02 up to larger sizes. Crisdiam has earned its undisputed position as the prime source for trilliants worldwide. Supply comes primarily from Rio Tinto Diamonds. Crisdiam is proud of its prestigious Nordic Fire diamonds, the finest quality stones sourced from Diavik and polished by master craftsmen in Belgium.

Customers/Markets

Crisdiam sells to retailers in the USA, Europe and the Far East and its Nordic Fire brand is sold to approved jewellery stores worldwide.

Manufacturing

Established in 1975, Michel Leonard and Alfons Van Genechten started with their own production factories in Belgium. Today, rough goods are carefully selected and prepared in the Antwerp office. Bigger sizes are polished in Antwerp by polishers skilled and trained in the traditional manner. Smaller goods are polished in the Far East. After being processed, all are returned back to the central office in Antwerp where the finished goods are assorted and quality controlled according to the exact wishes of the customers.

Vision & Strategy

Crisdiam strives towards fine-quality finished products while achieving the best possible relationship with its business environment. Crisdiam aims to constantly exceed its customer's expectations. Always faithful to the high standard it has achieved, Crisdiam plays into the new realities of the international diamond scene by marketing products directly to its customers.

A leader in the effort to sustain Antwerp as the world diamond capital, the two partners have diversified their activities with the establishment of the ADL (Antwerp Diamond List) Group. The Group's services include the Antwerp Diamond List, the ADL International Magazine, an exclusive monthly publication distributed to the global diamond and jewellery industry and www.a-dx.net, an international electronic diamond trading platform.

Company/Family Background

Polishing operations in the family trees of both partners go back as far as 1898 when the grandfather of Alfons Van Genechten started his polishing factory in Grobbendonk on the outskirts of Antwerp. The father of Michel Leonard started in the diamond business in 1920. Trained as a cleaver, Michel grew up trading alongside his father in the diamond bourses of Antwerp. Today, three generations work together to sustain the finest standard of Belgian cutting and polishing.

Principals/Founders

Michel Leonard
Alfons Van Genechten

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D.D. Manufacturing

Established 1986

Rio Tinto Diamonds Customer Since 2003



BUSINESS OFFERINGS

Rough Dealer	yes
Cutting & Polishing	yes
Polished Sales	yes
Jewellery Manufacturing	yes
Jewellery Sales	yes
Marketing Services	yes

PRODUCT RANGE

Core Products

Certified, top-make, round ideal cuts from 0.70-10.00ct, in D-K colours, with IF-I1 clarities. All polished achieves the most exacting standards of polish and symmetry.

Fancy Cuts

Straight edged fancies (square emeralds, cushions, radiants, rectangular emeralds, princess) from 0.70-10.00ct sizes, in D-K colours, with IF-SI2 clarities. All fancy shapes achieve the highest possible gradings for polish and symmetry.

Fancy Colours

Fancy yellows (including cape) in 0.70-100.00ct sizes, across the whole range of shapes. It also has strong market position in other fancy colours, such as pinks and blues.

Product Brands

DDM has two prestige jewellery brands: Daniel K and Di Modolo.

Special Services

- DDM offers an extensive service package to all of its customers, including product, distribution and marketing support.
- Proprietary cuts for retail customers.
- Marketing support for its branded jewellery collections.

DDM is headquartered in Antwerp. Its activities include rough trading, polished manufacturing, jewellery manufacturing and jewellery retailing. DDM is one of the world's largest suppliers of premium polished above 0.70ct.

Products & Services

- DDM specialises in top-end, innovative polished diamond products and proprietary cuts in sizes above 0.70ct.
- DDM produces top-end, timeless jewellery, which it markets under the 'Daniel K' brand.
- Diamond prestige and fashion-forward jewellery is produced and marketed by Di Modolo.

Customers/Markets

DDM distributes directly to the world's leading jewellery houses, independents and chains. Across all of its operations, DDM's products are aimed at the affluent consumer. Key markets include the USA, Far East (including Japan), Middle East and Europe.

Vision & Strategy

DDM's vision is to be the world's leading manufacturer and marketer of top-make diamonds above 0.70ct. DDM's core competence is the creation of high quality, innovative, premium loose polished and diamond jewellery products.

Manufacturing

DDM employs around 200 workers in polished manufacturing. It operates factories in Belgium, Israel, and Southern Africa. Both Daniel K and Di Modolo have dedicated manufacturing facilities based in the USA and Europe.

Company/Family Background

DDM was established as a polished manufacturer in Antwerp in 1986. In 2000, it formed a partnership with Wertheimer Fruchter to manufacture princess cuts in Israel. In 2002, it acquired Daniel K (New York) to produce high-end platinum jewellery. Di Modolo, the renowned prestige jewellery house, became part of the DDM Group in 2006.

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Diambel N.V.

Established 1985

Rio Tinto Diamonds Customer Since 1996



BUSINESS OFFERINGS

Rough Dealer	yes
Cutting & Polishing	yes
Polished Sales	yes
Jewellery Manufacturing	no
Jewellery Sales	yes
Marketing Services	yes

PRODUCT RANGE

Core Products

Stars, Melees, Pointers in Whites and Capes, 4 grainers and up certified goods

Fancy Cuts

50 pts and up certified goods

Diambel is a multinational cooperation manufacturing polished diamonds and jewellery. With global headquarters in Antwerp, the company has its sales offices in India, Hong Kong and Dubai.

Products & Services

Diambel offers polished diamonds of all sizes, qualities and colours. It believes in maximising value through focus. Diambel specialises in fine make stars and pointers in all qualities of white, white natts, brown, brown natts, and capes.

The systematically maintained diverse product portfolio starts with US \$50 and goes upwards.

Customers/Markets

Customers all across the globe are serviced through a network of strategically located sales offices.

Manufacturing

The rough is cut and polished with a focus on quality and size at various dedicated manufacturing units across India, Belgium and China. Jewellery is manufactured in India.

Vision & Strategy

The ultimate vision of Diambel is to be a preferred partner of their customers. The company's strategy is to provide clients with a profitable edge over their competitors.

Company/Family Background

Diambel is made up of a team of seasoned entrepreneurs, well-known in the trade circle. Established in 1985, it is a professionally-managed enterprise with international operations.

Founder

Paresh Sanghvi

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Diarough N.V.

Established 1975

Rio Tinto Diamonds Customer Since 2003



BUSINESS OFFERINGS

Rough Dealer	yes
Cutting & Polishing	yes
Polished Sales	yes
Jewellery Manufacturing	yes
Jewellery Sales	yes
Marketing Services	yes

PRODUCT RANGE

Core Products

Proprietary makes, Fancy Colours, .01 polished till 6gr. In excellent and very good makes.

Diarough is one of the world's leading rough and polished diamond marketers operating at all levels of the market and is particularly noted for its expertise in naturally coloured diamonds.

Products & Services

Diarough crafts diamonds of exceptionally high make in a wide range of cuts, qualities and sizes in its own factories on four continents. It also facilitates the manufacture of diamond jewellery through its global network of companies.

Diarough can work with retailers to develop branded jewellery backed by comprehensive marketing programmes.

Customers/Markets

Servicing every major market around the world through a network of local offices, Diarough counts almost all leading independent retailers and retail chains amongst its customers.

Manufacturing

- Diacut
- Teemane Manufacturing Company
- Diarough Canada

Vision & Strategy

Diarough's primary focus is on its clients' end sale to the diamond consumer. Its goal is to empower them with an effective and profitable marketing edge. This embraces the skill required to develop sound and realistic market objectives, and the strategies that will successfully achieve them. In other words finding a profitable and sustainable niche in the marketplace that will provide as unique an appeal as is possible to the designated target markets.

Principals/Founders

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Nishit Parikh
Saurin Parikh

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Dimexon Diamonds Ltd.

Established 1966

Rio Tinto Diamonds Customer Since 2006

D I M E X O N .
TOMORROW, TODAY.

BUSINESS OFFERINGS

Rough Dealer	yes
Cutting & Polishing	yes
Polished Sales	yes
Jewellery Manufacturing	yes
Jewellery Sales	yes
Marketing Services	yes

PRODUCT RANGE

Core Products

Round brilliant cuts, all sizes up to 3ct in all clarities in fine makes and Hearts & Arrows (AGS 000)

Fancy Cuts

Princess cuts, round fancies

Product Brands

Decagon (88-facet 10-sided Hearts & Arrows)

Jewellery Brands

Kirtilals (India)
Diamond Line (Japan)

Special Services

- 'Just-in-time' delivery system ensures timely and prompt shipments. It allows us to hold the right mix of inventory to accommodate each customer's specifications.
- Custom grading and component selection provides diamonds that match the needs of jewellery manufacturers and retailers.
- Specialised product development team to assist clients in designing innovative and proprietary cuts.
- Growth solutions for clients by way of co-op campaigns and coordinated marketing efforts for the total business—from conceptualization to execution to marketing.
- Dedicated bagging & fluting support.

Dimexon Diamonds Ltd. ranks among the largest manufacturers of diamonds in the world and is headquartered in Mumbai, India. We are renowned the world over for our high quality cutting, consistently superior products and efficient management of high volume orders. We believe in creating winning partnerships, to constantly endeavor to be a leader in our industry—a company valued by our customers for our products and services; by our investors for our corporate values; and by our employees and stakeholders for rewarding their commitment.

Dimexon Diamonds Ltd. is committed to the policy of integrity and accountability.

The company adheres to the Kimberly process and is a board member of the Council for Responsible Jewellery Practices (CRJP).

Products & Services

Dimexon specialises in the production of Round Brilliant Cuts of fine makes, Hearts & Arrows (AGS 000) and fine fancy cuts. Services include product development according to customers' specifications, B2B marketing aid and B2C marketing consultancy.

Customers/Markets

Dimexon serves its customers on a global basis through operations in 7 locations around the globe. Dimexon's local offices serve leading diamond retailers and jewellery manufacturers in India, Belgium, Hong Kong, Italy, UAE, USA and China.

Principals/Founders

Mr. Pankaj K. Mehta,
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Mr. Paresh K. Mehta,
Director
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Vision & Strategy

Dimexon's vision is "To be the leading diamond and jewellery company in the world." For us, 'leadership' is not solely related to size and scale. We strive to be an employer of choice; one that leads through innovation in systems and processes, quality of its people and an unwavering commitment towards creating shareholder value.

Dimexon Diamonds Ltd. has always been at the forefront of adopting technology and best practices as a key business driver and an enabler of business efficiencies. We have won the SAP ACE 2007 Award for 'Best Gems & Jewellery Sector Implementation' (Large Enterprises Category), an award for Customer Excellence. Implementation of the SAP ERP will help us rationalize costs, enhance customer service, improve productivity and streamline workflow and working capital management.

Company/Family Background

The Dimexon Group was established in 1939, when the late, Mr. Kirtilal Kalidas Mehta set up the first retail store in Coimbatore (a city in south India). This was the initial step towards a greater vision of building a diamond business—across India and the world. Dimexon Diamonds Ltd. is a unique case of reverse integration, commencing its journey as a jewellery retailer and growing to become the Dimexon Group, with interests in the manufacturing and retail areas of the diamond and jewellery business.

E. Schreiber, Inc.

Established 1941

Rio Tinto Diamonds Customer Since 2004



BUSINESS OFFERINGS

Rough Dealer	no
Cutting & Polishing	yes
Polished Sales	yes
Jewellery Manufacturing	no
Jewellery Sales	yes
Marketing Services	yes

PRODUCT RANGE

Core Products

Round & fancy shapes, .50-5+ cts,
D-K colour, IF-SI2 clarity

Fancy Cuts

Pear, marquise, oval, heart, princess,
radiant, cushion, emerald

Fancy Colours

Fancy yellow

Product Brands

Classica

Special Services

Match pairs, layouts, special order cutting,
one-of-a kind shapes

E. Schreiber is a family business with a history four generations long. Renowned for expertise in manufacturing rounds, fancy shapes, specialty cuts and specials, with master cutters in New York and outsourcing in the Far East and Israel, the beauty of every piece of rough is maximised to its greatest potential. Global sales are made through offices in New York, Chicago and Israel, each with full time in-house and traveling sales staff.

Products & Services

E. Schreiber is a manufacturer of .50-5+ct rounds and fancies, and specialises in fine makes of better quality diamonds. They are recognized as experts in manufacturing large stones of 10-50 cts.

Customers/Markets

A global service company selling to the USA, Far East and European markets, E. Schreiber specialises in the efficient downstreaming of goods. Customers range from wholesalers, "mom & pop" retailers, to the most exclusive jewellery brands.

Vision & Strategy

With expanded manufacturing in the Far East and the acquisition of I. Starck in 2004, they have created a global diamond network aimed at maximising abilities and resources for each regional market.

Company/Family Background

E. Schreiber was founded in 1941 by Emanuel Felsenburg & Emanuel Schreiber, with Norbert Steinmetz joining the business in 1961. In 1976 the company was awarded their first DTC sight which they received for 27 years. Ben Moller joined the business in 1980 to lead the Sales and Marketing division. The Rio Tinto allocation, which is manufactured in New York and the Far East, was awarded in 2004.

Principals/Founders

Norbert Steinmetz
Ben Moller

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Gemmata N.V.

Established 1982

Rio Tinto Diamonds Customer Since 1994



BUSINESS OFFERINGS

Rough Dealer (Industrial)	yes
Cutting & Polishing	yes
Polished Sales	yes
Jewellery Manufacturing	yes
Jewellery Sales	yes
Marketing Services	no

PRODUCT RANGE

Core Products

Industrial diamonds of all types and sizes

Product Brands

Casa Gi (jewellery)

For over two decades Gemmata has been a leading company in industrial diamonds. It is now a diversified business dealing in both rough and polished diamonds.

Products & Services

Gemmata offers industrial and rough diamonds of all sizes and qualities, as well as fine, high quality jewellery. Gemmata N.V. in Antwerp has its own jewellery line “Casa Gi,” and a jewellery factory, “Boo-Bijou.”

Customers/Markets

Customers are served worldwide. Gemmata is strongly positioned in China through its main office, Hwei Trading Company, and a polishing factory in Shanghai.

With its new high-tech jewellery factory in Guangzhou and existing joint-venture with Laofensxiang, Hwei Trading Company will be a major contender in the Chinese market. Recently Hwei opened a new trading office for polished stones and a wholesale jewellery store, “Three K Diamond” in Shenzhen.

Vision & Strategy

Gemmata’s goals are to:

- maintain and reinforce its position as an industrial diamond dealer
- expand rough, polished and jewellery interests in China
- establish “Casa Gi” as an international brand

Principal/Founder

Jan Leemans
Stefan Leemans

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Horizon Diamonds B.V.B.A

Established 1977

Rio Tinto Diamonds Customer Since 1986



BUSINESS OFFERINGS

Rough Dealer	yes
Cutting & Polishing	yes
Polished Sales	yes
Jewellery Manufacturing	no
Jewellery Sales	yes
Marketing Services	yes

PRODUCT RANGE

Core Products

Round, princess, and fancy cuts from 1 pt to 5 cts in white, brown, colour, and fancy colour.

Fancy Cuts

Wide variety of fancy cuts: princess, pears, radiants, emeralds, cushions, ovals

Fancy Colours

Fancy yellow and pink

Product Brands

Zika

Special Services

- Certified stones on our website
- Special 60 faceted cut

Over three decades Horizon Diamonds has pioneered the art of fulfilling customer requirements to the very best. Horizon Diamonds has developed a well-established global network of offices which facilitates their distribution of diamonds. With its global reach and mastery of the art of manufacturing diamonds Horizon strives to achieve its prime objective: to optimize customer satisfaction and make your dreams our passion.

As a Select Diamantaire and customer of Rio Tinto Diamonds, Horizon Diamonds gets its supply from the Argyle and Diavik diamond mines located in Australia and Canada respectively. Direct supply from the source provides us with a clear edge in the market and helps guarantee a regular and consistent supply of diamonds at the most competitive prices.

Products & Services

- Online purchase—Horizon offers customers access to its professional and comprehensive website. Customers can view and select certified diamonds from Horizon's online inventory at: www.horizondiamonds.com.
- One stop vendor—Horizon keeps a wide range of goods in all shapes, colour, and sizes. Customers can find the required goods at very competitive prices.
- Global network—Horizon's strong distribution network, superior service, and excellent management combine to effectively deliver goods to your doorstep around the globe.
- Customised orders—Horizon specialises in precisely measured and bagged orders to cater to the needs of jewellery manufacturers and jewellery retailers.

Customers/Markets

Horizon markets their products in Europe, North America, the Middle East and India.

Vision & Strategy

"A dream you dream together is a reality; Your dreams, our passion."

Company/Family Background

Horizon has considerable experience in diamond manufacturing and marketing for over three decades. Management is a combination of experience and dynamic youth. The company started as a family business and has now blossomed into a global, well-established marketing network.

Principal/Founder

Jitendra Shah

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IDH Diamonds N.V.

Established 1965

Rio Tinto Diamonds Customer Since 1987



BUSINESS OFFERINGS

Rough Dealer	yes
Cutting & Polishing	no
Polished Sales	no
Jewellery Manufacturing	no
Jewellery Sales	no
Marketing Services	no

PRODUCT RANGE

Core Products

Rough diamonds in all qualities and sizes

IDH's core business is the distribution of rough diamonds from primary sources to the trade. Marketing platforms are established in Antwerp, Mumbai and Surat. Sorting and associated manufacturing takes place in Surat. IDH also acts as consultants to major producers and banks.

Products & Services

IDH distributes rough diamonds ranging from cheap material up to the high-end of the spectrum. Major producers supply IDH with a great variety of goods, covering many qualities and sizes.

Customers/Markets

IDH has sophisticated pricing procedures and sorting schemes. Assortments are consistent across the whole range. Significant value is being added in IDH's Indian sorting facility in Surat by hand-sorting down to the smallest sizes. IDH has selling offices in Antwerp, Mumbai as well as Surat.

Vision & Strategy

The IDH business model combines the best of both worlds, the prerequisite being to generate the best possible value from rough diamond intake. IDH has the flexibility to either sell to manufacturers or manufacture in partnership with associates.

Managing Directors

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Daniel Goldberg

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Munic Gems

Established 1988

Rio Tinto Diamonds Customer Since 1988



BUSINESS OFFERINGS

Rough Dealer	yes
Cutting & Polishing	yes
Polished Sales	yes
Jewellery Manufacturing	yes
Jewellery Sales	yes
Marketing Services	yes

PRODUCT RANGE

Core Products

Rough diamonds from -3 sieve size to 10ct, white and brown, in a range of qualities; Polished diamonds in browns 0.01-0.10ct, lower white (G-H) and browns (C2-C5) 0.03-0.30ct; Certified white and brown 0.30-3.00ct.

Fancy Colours

All shades of brown

Product Brands

Cappuccino, Arctic Star®

Munic Gems is one of the world's largest diamond companies by rough volume. In addition to rough trading, Munic Gems manufactures polished and jewellery.

Products & Services

Munic Gems trades a wide variety of rough assortments in the whole range of sizes, colours, models and qualities. It has a particularly strong position in browns and lower-end rough materials. It manufactures polished from both low and better grade material. Some of this polished is used in its jewellery collections.

Munic Gems has two branded jewellery collections: 'Cappuccino' is aimed at entry-level consumers and contains brown diamonds; and 'Arctic Star®' which is aimed at higher mainstream consumers and contains white diamonds.

Customers/Markets

Munic Gems distributes products to customers worldwide. Its rough diamonds are mostly traded to Indian-based manufacturers. Polished and jewellery products are shipped globally, with the main markets being India, the USA and larger diamond consuming markets.

Manufacturing

Munic has factories in Mumbai and Surat. Munic has a jewellery factory in Mumbai.

Vision & Strategy

Munic Gems is a specialist in adding value to lower grade gem and near gem quality materials. Through leveraging its experience, Munic Gems aims to deliver its rough, polished and jewellery customers with exceptional products and services.

Company/Family Background

Munic Gems was established in 1988. Over time, it became a significant rough trader. In 1997, Munic Gems became Rio Tinto's largest diamond customer and has continued to be Argyle's largest customer since then. In addition to rough trading, Munic Gems also has significant polished and jewellery manufacturing operations.

Principals/Founders

Mukesh Shah
Nitin Shah

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D. Navinchandra & Co.

Established 1970

Rio Tinto Diamonds Customer Since 1985



BUSINESS OFFERINGS

Rough Dealer	yes
Cutting & Polishing	yes
Polished Sales	yes
Jewellery Manufacturing	yes
Jewellery Sales	yes
Marketing Services	yes

PRODUCT RANGE

Core Products

Round brilliant cut, white, black pique, TTLB, Cape 0.01ct - 2.00ct, D-K, VS-13

Fancy Colours

Pinks (stars, melee), Champagne-Stars to 1.00ct, C3 to C7

Special Services

- Consistent assortments
- Polished make tailored to our customer's requirements
- Just-in-time delivery
- "Drop Ship" service for jewellery retailers
- Forward planning with our customers
- For stones above 1ct technical details regarding cut, symmetry, grade, and colour clearly mentioned on each parcel
- Design services provided by an international in-house product development team
- Promotions for selected customers

For forty years D. Navinchandra and Co. has been a major contributor to the Indian diamond industry. Since its inception it has been an integrated diamond manufacturing company. All offices are managed by young, professional and dedicated family members. Quality and customer service are principles strictly observed in all activities from diamond polishing to jewellery manufacturing. The company adheres to the norms of Kimberley Process Certification Scheme (KPCS).

Products & Services

The business scope encompasses rough, polished & fine jewellery.

D. Navinchandra Group specialises in medium to high quality polished.

Customers/Markets

Customers include retailers, jewellery manufacturers and traders in the USA, Europe, Middle East, India, Far East and Japan.

Manufacturing

D. Navinchandra & Co. operates three cutting and polishing facilities respectively in Mumbai, Surat, Navsari and Ahmedabad. The polishing facilities are centres of excellence, combining state-of-the-art machinery and a highly skilled and experienced workforce.

Principals/Founders

Navinchandra Mehta
Shantilal Mehta
Shrenik Choksi
Dilip Mehta
Rupen Kothari

Head Office

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Vision & Strategy

D. Navinchandra's vision is to "maximise the value of our product by adapting technology and best management practices and sharing the returns with business partners. The ultimate vision is to see the sparkle of customer satisfaction in all corners of the world."

Company/Family Background

D. Navinchandra and Co. was established in 1970 as a small family business set up with five partners joining hands in order to pool resources. By 1975, the company established in-house manufacturing of polished diamonds. Production of Argyle rough began in the eighties and by the late nineties it was Navinchandra's core supplier of rough diamonds. In the nineties an international marketing network was established, followed by diversification into jewellery manufacturing. Today, goods are received from all three Rio Tinto diamond mines. D. Navinchandra has received several export awards from the government of India.

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Overseas Diamonds N.V.

Established 1974

Rio Tinto Diamonds Customer Since 1999



BUSINESS OFFERINGS

Rough Dealer	yes
Cutting & Polishing	yes
Polished Sales	yes
Jewellery Manufacturing	yes
Jewellery Sales	yes
Marketing Services	yes

PRODUCT RANGE

Core Products

0.03 cts. – 20.00 cts. Ideal Cut, Excellent/Excellent, All colours and qualities

Fancy Cuts

Branded proprietary cuts and octagonal Hearts & Arrows

Fancy Colours

Fancy yellows in all sizes and shapes.

Product Brands

isee2™, Pure Lustre, Very Lustre and Purple by isee2

Special Services

Full marketing support; POS; advertisement and website templates; tailor-made assortments

The Overseas business is built on two pillars: rough trading and manufacturing. Overseas strives to be the backbone of clients' businesses by excelling in product, reliability and service.

Products & Services

Overseas offers ROM from 50 p/ct.-50.00 cts., in all qualities and shapes.

Manufactured cuts include 0.03 cts. - 20.00 cts. Ideal Cut and Excellent/Excellent, as well as proprietary special cuts.

Customers/Markets

Although Overseas is a global company, the main markets are the USA, Japan and Asia Pacific. International brands and retailers represent the biggest clientele; wholesalers are important in some geographical areas.



Vision & Strategy

Perfection—"Perfection is what we strive for in all our endeavours. We strongly believe that quality of product and a pleasant buying experience are the ultimate consumer desires. We aim to provide our customers with the 'ultimate' diamond and are committed to remain at the forefront of technological development."

Company/Family Background

Founded in 1974, OD introduced "Ideal Cut" in Japan and became a DTC sightholder in 1981. In 1996 Overseas was appointed diamond consultants to Aber Mining and received allocations from BHP and Rio Tinto from 1999 onward. The isee2 concept was introduced in 2000 and launched in the USA, Canada and Japan in 2002; Hong Kong and Taiwan in 2004; Macau, Thailand, Malaysia, Mainland China, Malta, Australia and Singapore in 2005; U.K. in 2006. In 2003 a state-of-the-art factory in China was opened, and a new partnership was established in South Africa.

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Rosy Blue N.V.

B. Arunkumar & Co. (now Rosy Blue India Pvt Ltd.) Established 1960

Rosy Blue Established 1973

Rio Tinto Diamonds Customer Since 2004



BUSINESS OFFERINGS

Rough Dealer	yes
Cutting & Polishing	yes
Polished Sales	yes
Jewellery Manufacturing	yes
Jewellery Sales	yes
Marketing Services	yes

PRODUCT RANGE

Round Fine Makes

Small – larger sizes: stars, melees, pointers, 4 grainers and up and special larger sizes 1/10 – larger sizes: H&A, Ideal cuts and certified, as well

Fancy Cuts

From 70pts+: princess, oval, cushion, pear, emerald cuts and modified square cuts

Fancy Colours

Fancy colours in the brown and yellow families as well as pink

Product Brands

Branded cuts and diamonds: Cento, Eternity, Infinity, Destiny, Sitara, Belgian Crown Star, 100 facet Brown Diamond, Ilanga, Forever Diamond, Eighternity, Estrella, Celebration

Jewellery Brands

ORRA, Intergold

Special Services

- Co-op communication/marketing
- Collateral promotional materials
- Support clients in consumer marketing campaigns
- Training and education
- Capital financing
- Market information
- Carry NCDIA's message
- IT Services

Rosy Blue's mission is to become the global leader in creating and fulfilling consumer desire for diamonds. A leading diamond and jewellery company with over \$1.5 billion dollars in sales, Rosy Blue is spread globally in 15 countries and provides employment to more than 15,000 people.

Products & Services

Rosy Blue offers a comprehensive range of diamonds and jewellery products along with related services to enable sustained value creation and lend predictability to its business partners and clients. It operates across the full value chain for a successful retail sell-through.

Customers/Markets

Rosy Blue sells rough to affiliated companies and diamond/jewellery manufacturers globally. Polished diamonds and jewellery are sold to wholesalers, jewellery manufacturers, jewellery manufacturers/retailers, retailers/brands globally. Markets include North America, Japan, Asia Pacific, Asia Arabia and Europe.

Vision & Strategy

Rosy Blue's business model is that of a vertically integrated diamond and jewellery house, covering the entire diamond pipeline, aiming to be the "preferred partner" of suppliers and clients at all levels of the pipeline. The long-term goal is to be able to market the entire range of products, through partners, fulfilling the consumer's desire.

Company/Family Background

The Rosy Blue Group was founded in 1960, and began as a small Mumbai workshop. Soon a network of small, specialist businesses, each able to successfully fulfill client needs, formed the platform for a global company. In 1973, Rosy Blue opened its new international headquarters in Antwerp.

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ASSOCIATES

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Sauraj Diamonds N.V.

Established 1983

Rio Tinto Diamonds Customer Since 1996

BUSINESS OFFERINGS

Rough Dealer	yes
Cutting & Polishing	yes
Polished Sales	yes
Jewellery Manufacturing	yes
Jewellery Sales	yes
Marketing Services	yes

PRODUCT RANGE

Core Products
Round diamonds from D-K colours, in all sizes. Fine platinum and gold, diamond studded jewellery



Principal/Founder
Sohil Jhaveri

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Sauraj founders are third generation diamond manufacturers and innovators. Over the years they have strengthened their position in the industry through their dedication to the customer, reliability, and a commitment to the diamond industry. The Sauraj Diamond group caters to all diamond related fields of business, from rough, polished, all the way up to jewellery retail.

Products & Services

Sauraj provides customers with a full range of round diamonds in all sizes, colours and clarities, always providing consistency of make and assortments.

Manufacturing

Sauraj diamonds are cut and polished in their own factories ensuring the best ethical practices in the diamond industry.

Customers/Markets

A large range of services are provided to customers, whether they be a retailer, wholesaler or manufacturer. Using their extensive distribution network and offices and alliances in New York, Antwerp, Dubai, Mumbai and Japan, Sauraj effectively targets the entire globe.

Vision & Strategy

Sauraj does not just sell diamonds or jewellery, but rather promotes the entire package which an individual or organisation would need in the diamond industry. "This is done by creating strong relations with our customers, relations which are supported by integrity, trust and consistency."

Soradium N.V.

Established 1977

Rio Tinto Diamonds Customer Since 1996

BUSINESS OFFERINGS

Rough Dealer	yes
Cutting & Polishing	yes
Polished Sales	yes
Jewellery Manufacturing	yes
Jewellery Sales	yes
Marketing Services	yes

PRODUCT RANGE

Core Products
Rounds



Principals/Founders

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Shehul Zaveri

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Soradium, and its associated company based in India, C.J. Exporters, maintain consistency in the quality of its products and services, which has created goodwill amongst its customers globally.

Products & Services

Soradium specialises in producing white, white natts, ttlc, and tlb. Polished sizes are typically in the range of .01pts -> 2 cts. C.J. Exporters is known in the market for its standard assortments.

Customers/Markets

Soradium sells to wholesalers, retailers and jewellery manufacturers. International markets served include the USA, Hong Kong, France and India.

Manufacturing

No stone is left unturned when it comes to quality. C.J. Exporters has a very strong manufacturing base with factories located in Mumbai, Surat and Palanpur, which use the latest equipment such as laser technology.

Vision & Strategy

C.J. Exporters is dedicated to quality, integrity and unparalleled customer service. "Service is our motto and we believe in providing the highest quality of service as promptly as possible to our customers all over the world."

Company/Family Background

The company was established in 1966. In the year 1985-1986, C.J. Exporters was the proud winner of the highest Indian export award.

Sheetal Group

Established 1985

Rio Tinto Diamonds Customer Since 2005



BUSINESS OFFERINGS

Rough Dealer	no
Cutting & Polishing	yes
Polished Sales	yes
Jewellery Manufacturing	yes
Jewellery Sales	yes
Marketing Services	yes

PRODUCT RANGE

Core Products

Browns - natts, and whites (all sizes), rounds, tapers, princess cuts

Fancy Colours

Browns

Jewellery Brands

KIAH Diamond Jewellery

Special Services

- Just-in-time delivery
- Assorting, matching and bagging
- Consistent & customised assortments
- Customised jewellery design
- Forward product planning as per customer requirements
- Training material
- Technical support
- Co-op trade advertising
- Design support for advertising campaigns
- Co-op sales and brand promotions for consumers
- Design & fabrication of collateral, packaging, promotional and point-of-sale material

Sheetal Group, one of the leading manufacturers of polished diamonds, has its global presence in important jewellery markets. The group specialises across the entire diamond pipeline offering end-to-end solutions from cutting and polishing of diamonds to the design and manufacture of diamond jewellery.

Products & Services

- Sheetal Manufacturing Co. offers a vast range of cut and polished diamonds in all colours and clarities including rounds, tapers and princess cuts.
- Sheetal Jewellery specialises in manufacturing and exporting a range of diamond-studded jewellery across prime international diamond jewellery markets.
- Sheetal Creations Pvt. Ltd. manufactures exquisite diamond jewellery for the company's diamond consumer brand, KIAH, and retails it through an ingrained network of outlets across India.

Customers/Markets

The majority supply of our polished diamonds reaches the end-market through jewellery manufacturers based in Asia Pacific, USA, Asia Arabia, Japan and Europe. Our diamond jewellery pipeline is strong in Asia Arabia, USA, Asia Pacific and Australia. While we are a preferred supplier in the B2B segment, our in-house diamond jewellery brand, KIAH, in Asia Arabia (India & Gulf) is catering to the rising retail demand in Asia. Our global offices in the USA, Belgium and Hong Kong better our understanding of the trade and global trends.

Manufacturing

The Manufacturing facilities are managed by technical experts in accordance with domestic as well as international standards and are equipped with state-of-art technology. The stipulation of proper working conditions, including the health, safety and well-being of workers is given paramount importance. The vertical integration of the organisation serves to reduce production cycle time and thus increase cost effectiveness.

Vision & Strategy

To establish an effective presence across the globe by delivering value through quality products and services to our business associates and customers. With existing competencies in cutting and polishing the company looks forward to strengthening their jewellery manufacturing base.

Company/Family Background

Decades of hard work by the founder Mr. Govind L. Kakadia and his two brothers Mr. Vallabh Kakadia and Mr. Ravji Kakadia led to the foundation of Sheetal Group which today, stands tall as one of the world's leading manufacturers of polished diamonds. A family-owned business managed by the Kakadia family, Sheetal Group also employs well-qualified professional talent with international exposure.

Principal/Founder

Govind L. Kakadia

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Sheetal Jewellery

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SunDiamond Group of Companies

Established 1984

Rio Tinto Diamonds Customer Since 2003



BUSINESS OFFERINGS

Rough Dealer	no
Cutting & Polishing	yes
Polished Sales	yes
Jewellery Manufacturing	yes
Jewellery Sales	yes
Marketing Services	yes

PRODUCT RANGE

Core Products

Colour: D- K; Clarity: IF-I2; Carat: 0.1ct-10cts. Round and Princess cut; Ideal Cut; Hearts & Arrows; Excellent, Good and Medium makes, proprietary cuts

Fancy Cuts

Princess cut; oval; marquise; pear shape; radiant, emerald

Special Services

- B2B online stock ordering
- Automated MIL maintenance
- Customized Certification

The SunDiamond Group of Companies blends the traditional values of diamond manufacturing with innovative distribution solutions.

The group's factories and offices provide consistent merchandise through a diverse product range. This product is then enhanced through value-added marketing initiatives that provide a competitive advantage to our downstream partners.

Products & Services

Loose Diamonds:

- Specialise in round and princess cut
- Specialise in Ideal Cut, Hearts & Arrows, AGS000, Excellent, Good and Medium makes
- Proprietary cuts

Branded Diamond Jewellery:

- National brands
- Retailer specific brands
- Signature collections

Distribution:

- Tailor-made programmes
- Owner of trademarks and patents
- Regional offices

Marketing Services:

- Brand creation & management
- Brand collateral production
- Co-op
- Category/inventory management

Customers/Markets

Eighty percent of customers are retailers. SunDiamond is "vendor of choice" for the major and medium-sized chain stores.

Vision & Strategy

SunDiamond's vision is to become and remain retailers' preferred partner for consistent diamond and diamond jewellery supply. The focus is on customers' needs, enhancing the value of the offer through the use of innovative marketing tools combined with a flexible customer-focused production.

Principals/Founders

Chaim Rydlewicz
Roni Rydlewicz

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Waldman Diamond Group

Established 1978

Rio Tinto Diamonds Customer Since 2003



BUSINESS OFFERINGS

Rough Dealer	yes
Cutting & Polishing	yes
Polished Sales	yes
Jewellery Manufacturing	yes
Jewellery Sales	yes
Marketing Services	yes

PRODUCT RANGE

Core Products

Rounds certified and non-certified – GIA, AGS, EGL certificates

Fancy Cuts

Princess, Cushions and all cuts of square shapes

Product Brands

Hearts for Eternity™; Reflexions™; Legendary Love; Astellion (proprietary diamond cut); Arctic Love™ (Diamonds of Canadian origin)

Special Services

- In store training (for branded products)
- On-line, real-time inventories
- Marketing support (sales aids, advertising materials, co-op, special events, etc.)
- In-stock dedicated inventories and overnight shipments
- Custom-designed and exclusive products and programmes for customers
- Dedicated sales support

Alex Waldman and his hand picked management team have built the Waldman Diamond Group “stone by stone” over the past twenty-nine years. Established in New York in 1978, the Israel office was opened in 1989 as the centre for rough acquisition and manufacturing. The jewellery division commenced in New York in 1999. Today, the Waldman Diamond Group is a vertically integrated entity encompassing all aspects of the diamond industry, from mining through cutting, polishing, marketing and retail distribution.

Products & Services

- Wide selection of certified Ideal cuts, AGSOOO cut and GIA EX EX EX diamonds
- On-line real-time inventories available to registered customers
- Programmed collections of jewellery for chain retailers
- Branded products (loose and mounted), with in-store training and extensive marketing support
- Full range of advanced customer services and support

Principal/Founder
Alexander Waldman

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Customers/Markets

Through our developing internet strategies we are currently servicing customers in twenty-three countries. Customers in our primary markets—U.S., Canada, Hong Kong, and Dubai — are serviced through our local WDC offices. Our focus is providing the retailer with competitive pricing and a complete marketing package.

Vision & Strategy

WDC developed its mission statement over a decade ago: “We aim to be the preferred diamond supplier, dedicated to understanding and exceeding our customers’ expectations.” In addition to fulfilling this undertaking, their objective is to be at the cutting edge of innovative sales programmes and customer support. Through their wide network of offices they aim to supply a global market in a consistently professional and prompt manner.

Company/Family Background

Alexander Waldman was born and educated in New York. A first generation diamond business, he entered the industry upon completing university education. After serving an apprenticeship at the bench as a diamond cutter, he moved to brokering and traveling the country to sell polished. Alex moved to Israel where the expansion of his company included the opening of a cutting/polishing facility. A quarter century after its founding, WDC Group is a global presence in the diamond industry.



Summary of Products & Services

Bold type = Select Diamantaire

Regular type = Associate

Company	Location	Rough Dealer	Cutting & Polishing	Polished Sales	Jewellery Manufacturing	Jewellery Sales	Marketing Services	Page
Amadena LLC	New York		◆	◆	◆	◆	◆	6-7
Trans American Jewelry Co. Inc.	New York			◆	◆	◆	◆	
Excellent Facets, Inc.	New York		◆	◆			◆	
Arslanian Cutting Works NWT Ltd.	Yellowknife		◆	◆	◆	◆	◆	8-9
Polar Ice Diamonds	Montreal		◆	◆	◆	◆	◆	
Polar Bear Diamonds	Montreal		◆	◆	◆	◆	◆	
Bronner Trading Company N.V.	Antwerp	◆	◆	◆			◆	10-11
Antwerp Diamond Sales N.V.	Antwerp	◆	◆	◆	◆	◆	◆	
Brilliant Crystal Trading Ltd.	Tel Aviv	◆	◆	◆	◆	◆	◆	
Antwerp Sales International Inc.	New York	◆	◆	◆	◆	◆	◆	
E.B.S. Trading Corporation	New York	◆	◆	◆	◆	◆	◆	
Alpro ZAO Company	Moscow	◆	◆	◆	◆	◆	◆	
Crisdiam B.V.B.A.	Antwerp	◆	◆	◆			◆	12-13
Nordic Fire Sales & Marketing	Antwerp		◆	◆			◆	
D.D. Manufacturing	Antwerp	◆	◆	◆	◆	◆	◆	14-15
Daniel K Jewellery	New York			◆	◆	◆	◆	
Di Modolo	New York			◆	◆	◆	◆	
WF Diamonds USA	New York		◆	◆	◆	◆	◆	
Diambel N.V.	Antwerp	◆	◆	◆		◆	◆	16-17
Harshid Exports	Mumbai	◆	◆	◆			◆	
Diya Jewels	Mumbai				◆	◆	◆	
Ashapuri Exim Pvt Ltd.	Surat	◆	◆	◆				
Diarough N.V.	Antwerp	◆	◆	◆	◆	◆	◆	18-19
Uni-design Jewellery Pvt.	Mumbai				◆	◆	◆	
Dimexon Diamonds Ltd.	Mumbai	◆	◆	◆	◆	◆	◆	20-21
Eurostar Diamond Traders NV	Antwerp	◆	◆	◆	◆	◆	◆	
Eurostar Belgium Inc	New York	◆	◆	◆	◆	◆	◆	
Dimexon Eurostar Hong Kong Ltd.	Hong Kong	◆	◆	◆	◆	◆	◆	
Dimexon Eurostar ME DMCC	Dubai	◆	◆	◆	◆	◆	◆	

Summary of Products & Services

Company	Location	Rough Dealer	Cutting & Polishing	Polished Sales	Jewellery Manufacturing	Jewellery Sales	Marketing Services	Page
Sheetal Group	Mumbai		◆	◆	◆	◆	◆	44–45
SunDiamond Group	Antwerp		◆	◆	◆	◆	◆	46–47
HRA Investments Ltd.	Vancouver, BC		◆	◆	◆	◆	◆	
Rydiam Saigon Co., Ltd.	Hochiminh City		◆	◆	◆	◆	◆	
Vijaydimon B.V.B.A.	Antwerp	◆	◆	◆	◆	◆	◆	48–49
Diamant Overseas Pvt. Ltd	Mumbai				◆	◆	◆	
Vijay Gold Designs Shanti Corporation	New York			◆	◆	◆	◆	
BV Diamond Polishing Works Ltd.	Thailand		◆	◆			◆	
Signet	New Delhi				◆	◆	◆	
Waldman Diamond Group	Tel Aviv	◆	◆	◆	◆	◆	◆	50–51

All customers' status is correct at the time of print. For the most current updates please refer to the list of Select Diamantaires at www.selectdiamantaire.com.

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 (Madrid System)



at pleasure we would like to
you to our second
Rio Tinto Diamonds' customers



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